

# OUR CORPORATE SOCIAL RESPONSIBILITY JOURNEY

## BOLSTERING SUPPORT & DRIVING RESILIENCE THROUGH CORPORATE SOCIAL RESPONSIBILITY (CSR)

Through a challenging 2020, EXIM Bank strived to seek new ways to give back to society by contributing to the underprivileged and positively impacting their lives. Though movement restrictions hindered the regular hosting of events and gatherings, the Bank was agile in adapting to new norms as we steadfastly supported the less fortunate and drove resilience for the disadvantaged. The year saw the Bank reaching out to continue its support for chosen causes to ensure that positive outcomes were nurtured from improving the livelihoods of the less fortunate to conserving wildlife and benefitting our own employees. Every CSR programme is strategically planned with proper resources and objectives to ensure sustainable and impactful outcomes.

The CSR initiatives we carried out are further aligned to the globally important UN SDGs, illustrated by our aspiration and commitment to working towards the goals as described below. As the custodian for all the projects we undertake, the Bank's Corporate Communication Department is proud to present a summary of EXIM Bank's 2020 CSR activities.




**IS COMMITTED TO THESE FOUR SUSTAINABLE DEVELOPMENT GOALS**

**SUSTAINABILITY** matters where **Corporate Social Responsibility (CSR)** is concerned. EXIM Bank vigorously champions worthy causes and in 2020, the Bank perseveres to positively impact our ecosystem and environment through these four United Nations Sustainable Development Goals (UN SDGs).

**COME EXIMERS, SHOW YOUR SUPPORT!**



**1 NO POVERTY**

Aiding to eradicate poverty, EXIM Bank continues to embark on programmes that benefit the underserved.



**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

Reduce, Reuse, Recycle - This consideration powers EXIM Bank in its various sustainable consumption initiatives that will make us efficient resource consumers.



**15 LIFE ON LAND**

Biodiversity losses and the illicit poaching and trafficking of wildlife have prompted the Bank to focus on the protection and care of our wildlife as they are key to our survival too.



**17 PARTNERSHIPS FOR THE GOALS**

Striving to fulfil these SDG goals, EXIM Bank realises we cannot do all of this alone. We seek and forge partnerships and alliances that will enable us to further the causes that are close to our hearts, with the support of our EXIMers.



**COMMUNITY:** EXIM Bank is committed to investing our time, expertise and resources to touch lives through financial aid, material contributions and personal interaction. Keeping ourselves responsive and constantly looking out to make a sustainable difference, we feel obliged to offer our help and support; be it small or big to the communities we serve.



## BRINGING FESTIVE JOY TO THE LESS FORTUNATE

The holy month of Ramadan is when EXIM Bank goes all out to give back to the community, through donations and distribution of goodies, to bring festive cheer and ease the burden of the less fortunate. In 2020, the Bank visited Pusat Jagaan Al-Fikrah Malaysia (PJAFM) in Kajang, to uplift the living conditions of the 70 senior citizen residents of the home. The Bank's team made a financial contribution, as well as helped improve the shelter's facilities in preparation for Raya Aidilfitri. An OKU Wudu station was built, a water pump installed and all residents received new mattress, pillows, as well as fresh bedding supplies.

The Bank chose PJAFM as it is an old folks' home that derives its source of income solely through donations from corporate companies, non-governmental organisations (NGOs), charitable organisations and personal donations to sustain their monthly expenses. Apart from that, PJAFM's staff also display resourcefulness by breeding catfish and other farm animals to support their financial obligations and run a small farm for gardening activities that allow their residents to interact with nature.



Special wudu station built for the convenience of OKU residents at PJAFM.

## DONATION OF EXIM'S EXPORTING & INTERNATIONAL TRADE BOOK

EXIM Bank's in-house publication on Exporting & International Trade by Mr. AB Teoh provides a wide coverage on import-export procedures and processes in relation to Malaysia. The title also covers International Trade and the author has included a specially-created steps as a standard tool for those wishing to be in the export business. The Bank donated 300 copies of the Bahasa Melayu version to the Sultanah Zanariah Library, Universiti Teknologi Malaysia, Kuala Lumpur; and 400 copies were given to the Tun Seri Lanang Library, Universiti Kebangsaan Malaysia, Bangi.



EXIM Bank contributed 300 copies of Exporting & International Trade book to Sultanah Zanariah Library in Universiti Teknologi Malaysia, Kuala Lumpur.

## WORLD AUTISM AWARENESS DAY 2020

In conjunction with World Autism Awareness Day, EXIM Bank renewed its support of SK (P) Jalan Batu, located at Jalan Sultan Ismail. The school caters to a total of 240 students of which 27 of them are disabled kids ranging from 7 to 14 years old. The disabled children have different disabilities such as High Myopia, Minor and Major Autism, Down Syndrome and Cerebral Palsy, to name a few.

The Bank had appointed a contractor to assist in the building and installation of a mini reflexology garden within the school compound in 2018, and in 2020 contributions were made to help refurbish this garden. The reflexology garden serves as the school's therapeutic activity for the disabled kids as it stimulates the parasympathetic nervous system.

## OUR CORPORATE SOCIAL RESPONSIBILITY JOURNEY



**ENVIRONMENT:** EXIM Bank makes conscious efforts to conduct our business in a safe and environmentally sustainable manner and actively promotes recycling initiatives among our employees. On-going environmental campaigns and initiatives throughout the years have inculcated a strong sense of environmental awareness in our employees.

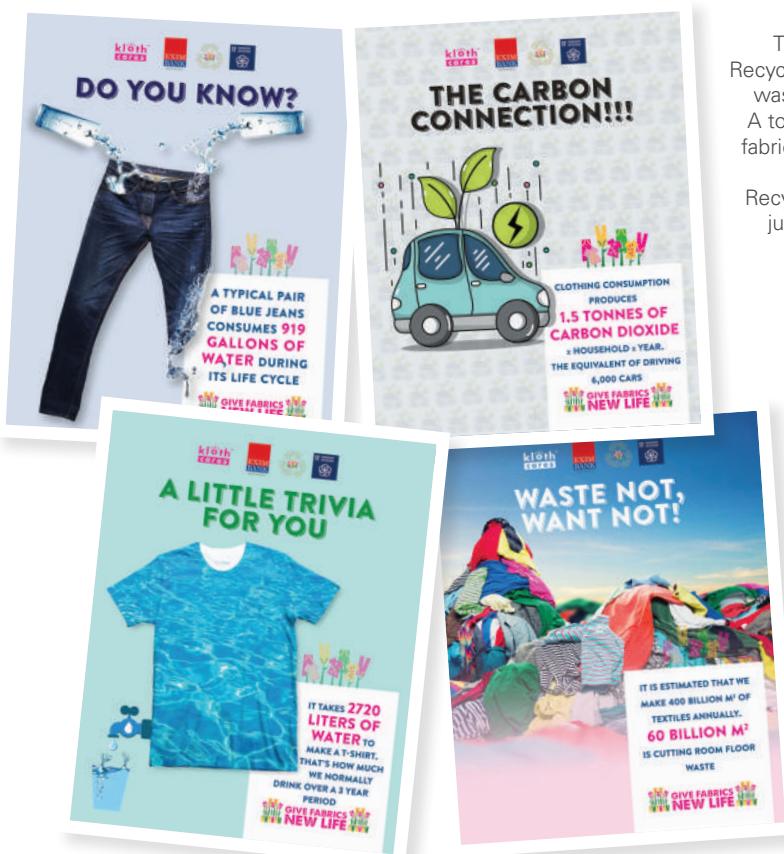


## EXIM FABRIC RECYCLING MOVEMENT

Malaysians produce up to 2,000 tonnes of textile wastes a day, which make up 5% of solid wastes that end up in our landfills. When fabric and textile wastes decompose, a potent greenhouse gas called methane is released to the environment. Therefore, there is a need to properly manage this waste in order to give them new life and purpose.

Following the Bank's three-month in-house awareness campaign on e-waste the previous year, EXIM Bank kept up its momentum to inculcate recycling habits among our employees by teaming up with Kloth Malaysia Sdn Bhd to support its fabric recycling initiatives that keep textile wastes from ending up in the landfills. The 12-month EXIM Fabric Recycling Movement involved installation of EXIM Bank's wrapped fabric recycling bins at three locations, namely the EXIM Bank headquarters, Universiti Teknologi Malaysia in Kuala Lumpur and Universiti Kebangsaan Malaysia in Bangi. Trivia posters placed throughout the Bank's premises and email notifications to employees drove the educational aspects of the campaign. Face masks were given to all employees who participated in the campaign.

The first collection of fabric waste after two months of launching the movement saw resounding success as the Bank collected more than 427 kg of fabric waste with a total collection of 1,032 kg by end-2020.



The EXIM Fabric Recycling Movement was well-received. A total of 427 kg of fabric was collected via the Fabric Recycling bins after just two months.

# LONG-TERM COLLABORATION WITH NECC FOR BABY ELLY

Since 2017, EXIM Bank through its environmental CSR initiatives had committed itself and worked hand-in-hand with the National Elephant Conservation Centre (NECC), Kuala Gandah to help conserve elephants. In 2018, after a successful environmental CSR programme held a year before in NECC, EXIM Bank once again came forward in adopting a handicapped baby elephant named Elly, as it needed

urgent medical assistance due to critical injuries and the loss of her front lower right foot from a trap laid by illegal hunters. Elly was only a year old when she was transferred to the NECC in Kuala Gandah, Pahang for rehabilitation. Hearing about her plight, the Bank adopted Elly in 2018 and contributed a custom-made prosthetic leg. The Bank had also contributed a one-off new portable paddock for Elly's daily mobility exercise.

**Eye remember you!**  
Saya ingat anda!

**Elephant Fun Facts**  
(according to National Geographic)

- There are two main species of elephant: the **Asian elephant** and the **African elephant**.
- Elephants are the **LARGEST** land animals on Earth.
- An elephant has an appetite that matches its size. An elephant can eat up to 136 kg of food in a day.
- Elephants are **pregnant** for around 22 months.
- Elephants eat grasses, roots, fruit and bark.
- Elephants are **pregnant** for around 22 months.
- Elephants live **30-50 years** in the wild.

**Spot the Elephant**

The wellbeing of gutsy Baby Elly and the progress she is making are closely monitored by EXIM Bank. She received a new prosthetic leg last year to accommodate her growing stature.

To ensure the sustainability of our long-term environmental effort, we continue our support of baby Elly to ensure she grows up healthy, with access to necessary medical treatments. Our contribution covers the annual cost of one-year supply of milk, multivitamins and other supplements as part of her medical treatments, as well as sponsoring the biannual cost of adjustments to her prosthetic leg due to her rapid growth. Elly is important to us as the elephant population in Peninsular Malaysia is rapidly declining. In Peninsular Malaysia, only 1,223 to 1,677 elephants are estimated to live in the wild today. The International Union for the Conservation of Nature (IUCN) has classified Asian elephants as an Endangered species.

## OUR CORPORATE SOCIAL RESPONSIBILITY JOURNEY

# CONTINUED SUPPORT FOR ZOO NEGARA'S MACAW BIRDS

Macaw birds are considered endangered with only 17 species left worldwide. With their brilliant red and blue coat, they also vividly represent the colours of EXIM Bank's logo, and thus hold a special place in our hearts.

EXIM Bank first sponsored a pair of South American Macaw birds at Zoo Negara on 21 May 2016, and has since renewed the sponsorship annually. Since the arrival of the birds, they have been trained to perform twice a day and they remain one of the most popular attractions at the zoo. EXIM Bank's name is repeated throughout the bird show and our logo signage is also displayed at the exhibit in Zoo Negara Malaysia, and on the 'Fun Facts' plaque placed in the main animal show auditorium. In FY2020, EXIM Bank renewed our support of the South American Macaw birds for the fifth consecutive year; in-line with the UN SDG 15, as well as to save this endangered species.



The Macaws are stars of the Zoo and their red and blue feathers are reflections of EXIM Bank's corporate colours.



**SOCIAL:** Building partnerships and alliances, EXIM Bank prioritises the nurturing of shared relationships with our employees and industry partners.



# CONTRIBUTING TO #responsMALAYSIA

Doing our part to combat COVID-19, EXIM Bank made a RM1 million donation to the Malaysian Red Crescent Society (MRCS) #responsMALAYSIA (Malaysia's Response) initiative. This was a platform for individuals and corporate entities to contribute towards the procurement of essential items required by frontliners, as well as drive MRCS's community engagement efforts. Contributions made to the organisation are directed towards boosting public awareness about the dangers of the virus, the importance of social distancing and heeding the Movement Control Order; as well as providing support to the underprivileged through health screenings, basic treatment services, provision of face masks and stepping up education programmes on proper diet and nutrition.

**Support MRCS #responsMALAYSIA**

**IT'S TIME FOR OUR RESPONSE**

**MALAYSIAN RED CRESCENT SOCIETY**

**Account Number:**  
China Construction Bank (Malaysia) Berhad  
6968 0000 8888 (MYR)  
China Construction Bank Corporation Labuan Branch  
6980 0000 0088 (USD)  
6988 0000 0888 (CNY)

**DONATE NOW**

**Find Out Other Ways You Can Help**  
[www.responsenamalaysia.com](http://www.responsenamalaysia.com)  
\*Please email for detail to responsenamalaysia@redcrescent.org.my for tax exemption receipt issuance

**THE NATION NEEDS YOU!**

**OUR PARTNERS**

The MRCS #responsMalaysia initiative accorded priority to vulnerable groups like the Bottom 40 income group and the elderly.

# 25TH ANNIVERSARY CELEBRATION

EXIM Bank celebrated its 25th anniversary on the first week of September 2020 with the launch of a new logo that represented the Bank's Core Values towards establishing internal and external consistencies in our decision-making processes.

The values of Teamwork, Openness, Accountability, Integrity and Efficiency were chosen to shape a culture aligned with the corporate vision and mission.

The retro  symbolises excellence and dynamic "Teamwork", as all EXIMers strive together as a team, to be the best that they can be. The open edges of the Star demonstrate the value of "Openness" of EXIMers by being approachable, allowing two-way communication in a transparent, timely and mutually respectable manner.

The Red and Blue represent EXIM Bank's corporate colours, whereby Blue reflects "Accountability" in committing to personally own the results of one's work and "Integrity" through the willingness to uphold the highest professional standards at all time, in all circumstances, in discharging one's duties. Exuding energy, passion, excitement and urgency, Red is a powerful colour that denotes the heart in doing any given task, and also conveys the idea of "Efficiency" where one is energised to carry out one's duties by optimising resources for positive outcomes.



The ceremony was preceded by speeches from the Chairman and P/CEO, and ended with the cutting of a cake.

The open "Star" and the obvious "E" in the design concept essentially symbolise EXIM Bank and its national aspirations of being a navigating star for businesses moving towards cross-border ventures.

All employees were each given polo shirts showing the five different core values as a reminder to inculcate these values.

# CORPORATE EVENTS



Wisma Selangor  
Dredging –  
Kuala Lumpur

## MALAYSIA DIGITAL BANKING CONSORTIUM MOU SIGNING CEREMONY BETWEEN EXIM BANK, CHINA CONSTRUCTION BANK, MCKIP AND ECARX

The Memorandum of Understanding (MoU) aims to share learning experiences and relevant financial technology (FinTech) adoption and application for the design, development, building, implementation and operation of the Digital Bank in Malaysia. It also covers collaboration on FinTech solutions to facilitate trade, settlement, and potential financing between Malaysia, ASEAN and China.



Main Hall,  
EXIM Bank –  
Kuala Lumpur

## THE 1ST TASHKENT INTERNATIONAL INVESTMENT FORUM (TIIF) BRIEFING

EXIM Bank played host for the first Tashkent International Investment Forum briefing, which was scheduled to be held in Tashkent, Uzbekistan later in the year.





Narathiwat,  
Thailand

### **COLLABORATION WITH LOCAL & FOREIGN DFIS TO PROMOTE MALAYSIA-THAILAND SME GROWTH**



A multi-party collaboration MoU was signed between EXIM Bank, Thailand and Malaysian institutions to promote business growth of Small and Medium Enterprise Businesses (SMEs) on both sides of the border. This was witnessed by Datuk Mohd Hatta Md Ramli, former Deputy Minister of Entrepreneur Development and Cooperatives (MEDAC); H.E. Jurin Laksanawisit, Thailand Deputy Prime Minister and Minister of Commerce; and H.E. Nipon Bunyamanee, Thailand Deputy Minister of Interior in Narathiwat, Thailand. The four institutions involved were represented by Dato' Nazri Abdul Rahim, EXIM Bank Malaysia President/Chief Executive Officer; Aria Putera Ismail, SME Bank of Malaysia Group President/Chief Executive Officer; Pisit Serewiwattana, EXIM Bank Thailand President; and Nartnaree Rattapat, SME Bank Thailand Acting President.



Hotel Majestic –  
Kuala Lumpur

### **SPONSORSHIP FOR "MALAM WARTAWAN MALAYSIA 2020"**

The Bank maintained its previous year's sponsorship of Malam Wartawan Malaysia. The sponsorship has also been our main platform in building rapport and engaging with various media who have provided coverage of the Bank's business-related announcements and other events.



## CORPORATE EVENTS



### BRIDGE FACILITY SIGNING CEREMONY BETWEEN YINSON-SUMITOMO WITH SEVEN LOCAL AND INTERNATIONAL BANKS

Yinson Holdings Bhd and its project partner, Sumitomo Corporation, have entered into a US\$400mil bridge loan financing agreement for the FPSO Anna Nery Project, a floating, production, storage and offloading (FPSO) vessel for the Marlim revitalisation project in Brazil. The bridge loan is supported by EXIM Bank; Maybank Investment Bank Berhad and Maybank International Labuan Branch; Mizuho Bank Ltd, Labuan Branch; Natixis, Singapore Branch; Standard Chartered Bank (Singapore) Limited; Sumitomo Mitsui Banking Corporation, Singapore Branch; and The Hongkong and Shanghai Banking Corporation Limited.